



Offseason Suggestions for Social Media

- Update the public about incoming recruits within your sports team.
- Recap how each player contributed with their own post.
- Include pictures from the past year with bible verses in the caption.
- Have posts involving offseason workouts, with videos if possible.
- Updates about any possible offseason camps.
- Document any fun offseason activity that involves the team.
- Pictures congratulating the seniors on graduation day for each team.
- Have a team GPA post/ acknowledging individual academic achievements.
- Mother's/Father's Day posts with an old picture of the player and parent together.
- Holiday graphics.
- Highlights of the best plays/moments of the season.
- Engagement posts like Q&As or "This or That".
- Have posts involving special events that an athlete could participate in.