



*Online*

**Undergraduate Certificate**

**Marketing (15 Credit Hours)**

Review Admitting Catalog Year for Student Requirements, Restrictions, & Prerequisites

<u>Requirements</u>	<u>Credit Hours</u>	<u>Term</u>	<u>Grade</u>
MKT 243 Principles of Marketing	3	_____	_____
MKT 321 Buyer Behavior	3	_____	_____
MKT 329 Advertising & Promotion	3	_____	_____
MKT 422 Applied Marketing Innovation	3	_____	_____
MKT 423 Digital Marketing	3	_____	_____
	<b>Total</b>	_____	<b>GPA</b> _____

THIS DOCUMENT IS FOR PLANNING PURPOSES ONLY

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Approved by: Office of Academics