



Student Name:		Location: Online		Total Hours Needed to Graduate: 120			
Expected Start Date:		Catalog Year: 2021-2022		Less Transfer Credits: 0			
Graduation Plan - Bachelor's				Less Hours Completed at Bryan (if any): 0			
				Credits Required to Graduate: 120			
GENERAL EDUCATION REQUIREMENTS				PROGRAM COURSES			
<i>General Education courses require a passing grade of D or better.</i>				<i>Program courses require a passing grade of C or better.</i>			
Course Number/Name	Hours	Scheduled	Completed	Course Number/Name	Hours	Scheduled	Completed
English Composition	3			ACCT 231 Principles of Accounting I	3		
English Composition	3			ACCT 232 Principles of Accounting II	3		
Humanities	3			BUS326 Legal Environment for Business	3		
Humanities	3			BUS 448 International Business	3		
Humanities	3			COMM 434 Organizational Comm.	3		
Natural Science	3			ECFN 221 Principles of Economics I (Micro) or ECFN 222 Principles of Economics II (Macro)	3		
Math	3			ECFN 325 Principles of Finance I	3		
Oral Communication	3			MATH 211 Elementary Statistics	3		
Bible	3			MGT 321 Management & Supervision	3		
Bible	3			MGT327 Human Resource Management	3		
Social Science	3			MGT 492 Policy & Strategy	3		
Total Gen Ed Hours Needed	33		0	MKT 414 Managerial Marketing	3		
OPTIONAL CONCENTRATION COURSES (Choose one sequence or courses as optional electives)				PHIL421 Christian Foundations for Bus.	3		
Course Number/Name	Hours	Scheduled	Completed	Total Core Hours Needed 39			
HealthCare Management				ELECTIVE COURSES (If needed)			
MGT 430 Healthcare Administration	3			Course Number/Name	Hours	Scheduled	Completed
MGT 432 Contemporary Issues in Healthcare Management	3						
PHIL 320 Healthcare Ethics	3						
PSY 330 Life Span Development	3						
Human Resource Concentration							
MGT 341 Employee Selection	3						
MGT 342 Employee Benefits	3						
MGT 344 Labor Relations & Collective Bargaining	3						
MGT 347 Performance Management	3						
Leadership Concentration							
BUS 310 Team Management	3						
MGT 345 Principles of Leadership	3						
MGT 440 Strategic Org Leadership	3						0
MGT 441 Leadership & Managing Chg.	3			<p>Note to Students: This degree plan includes the courses required to graduate with a Bachelor of Business Administration.</p> <ol style="list-style-type: none"> All program courses must be passed with a C- or better. To earn a concentration all courses in the concentration must be passed with a C- or better. To earn honors at graduation students must take 48 graded hours at Bryan. While every effort is made to assist the student with graduation planning, final responsibility for meeting all graduation requirements rests with the student. <p>** Student must enroll based on expected start date and maintain <i>continuous</i> enrollment in order for this grad plan to remain in effect. A delay in start date or a break in enrollment will potentially void this document.</p> <p>ALL TRANSFER HOURS ARE SUBJECT TO APPROVAL BY THE REGISTRAR. Courses are 8-weeks in length unless otherwise noted.</p>			
Marketing Concentration (students must take either MKT 243 or BUSA414 before enrolling in concentration courses)							
MKT 321 Buyer Behavior	3						
MKT 329 Advertising & Promotion	3						
MKT 422 Applied Marketing Innovation	3						
MKT 423 Digital Marketing	3						
Total hours needed to graduate			120				
Hours Taken			0				
Remaining hours needed			120				
General Education courses needed			33				
Program courses needed			39				
Concentration:			0				
Remaining Credits to be determined by the Student			48				