



Student Name:

Location: Online

Expected Start Date:

Catalog Year: 2020-2021

Total Hours Needed to Graduate: 120

Less Transfer Credits: 0

Less Hours Completed at Bryan (if any): 0

Credits Required to Graduate: 120

GENERAL EDUCATION REQUIREMENTS

General Education courses require a passing grade of D or better.

PROGRAM COURSES

Program courses require a passing grade of C or better.

Course Number/Name	Hours	Scheduled	Completed	Course Number/Name	Hours	Scheduled	Completed
English Composition	3			ACCT 231 Principles of Accounting I	3		
English Composition	3			ACCT 232 Principles of Accounting II	3		
Humanities	3			BUS326 Legal Environment for Business	3		
Humanities	3			BUS 448 International Business	3		
Humanities	3			BUSA 432 Statistics for Quality Mgt.	3		
Natural Science	3			BUSA 414 Managerial Marketing	3		
Math	3			COMM 434 Organizational Comm.	3		
Oral Communication	3			ECFN 325 Principles of Finance I	3		
Bible	3			ECFN elective course	3		
Bible	3			MGT327 Human Resource Management	3		
Social Science	3			MGTA 321 Management & Supervision	3		
Total Gen Ed Hours Needed	33		0	MGTA 449 Strategic Org. Dec. Making	3		

OPTIONAL CONCENTRATION COURSES (Choose one sequence or courses as optional electives)

Course Number/Name	Hours	Scheduled	Completed	Total Core Hours Needed	Hours	Scheduled	Completed
				39			0

HealthCare Management

MGTA 430 Healthcare Administration	3		
MGTA 432 Contemp Issues in HC	3		
PHILA 314 Healthcare Ethics	3		
PSY 330 Life Span Development	3		

Human Resource Concentration

BUSA 341 Employee Selection	3		
BUSA 342 Employee Benefits	3		
BUSA 343 Performance Management	3		
BUSA 344 Labor Relations & Collective Bargain	3		

Leadership Concentration

BUS 310 Team Management	3		
BUSA 345 Principles of Leadership	3		
BUSA 440 Strategic Org Leadership	3		
MGT 441 Leadership & Managing Chg.	3		

Marketing Concentration

(students must take either MKT 243 or BUSA414 before enrolling in concentration courses)

MKT 321 Buyer Behavior	3		
MKT 329 Advertising & Promotion	3		
MKT 422 Applied Marketing Innovation	3		
MKT 423 Digital Marketing	3		

Note to Students:
This degree plan includes the courses required to graduate with a Bachelor of Business Administration.

1. All program courses must be passed with a C- or better.
 2. To earn a concentration all courses in the concentration must be passed with a C- or better.
 3. To earn honors at graduation students must take 48 graded hours at Bryan.
- While every effort is made to assist the student with graduation planning, final responsibility for meeting all graduation requirements rests with the student.
** Student must enroll based on expected start date and maintain *continuous* enrollment in order for this grad plan to remain in effect. A delay in start date or a break in enrollment will potentially void this document.
ALL TRANSFER HOURS ARE SUBJECT TO APPROVAL BY THE REGISTRAR.

Total hours needed to graduate	120
Hours Taken	0
Remaining hours needed	120
General Education courses needed	33
Program courses needed	39
Concentration:	12
Remaining Credits to be determined by the Student	36