

Bryan College Copyright Disclosure

Basics of Copyright

All rights pertaining to a work are owned exclusively by the copyright holder (usually the creator) of the work unless explicitly transferred or licensed to another party.

Examples of works and their copyright owners:

- Your senior thesis (copyright owned by you)
- A Beatles song (copyright owned by Sony)
- The NIV translation of The Bible (copyright owned by Zondervan)
- A pretty picture of flowers at your Aunt Karen's house (copyright owned by your Aunt Karen)

These rights are protected under Chapter 17 of the U.S. Code (otherwise known as copyright law). You can read a summary of the law and get lots of helpful information at <http://www.copyright.gov>

What this means

This means **in order to do anything**, including duplicating, displaying, distributing or performing the work **you must**:

- 1) Have explicit authorization (usually in the form of a written license agreement)
OR
- 2) Legally fall under specific exceptions as articulated in the law

Copyright Infringement is Illegal

Unauthorized performance, duplication, display or distribution of copyrighted works in a manner that violates copyright law may subject you to civil and criminal penalties.

What this means in the legal landscape

If you break copyright law by illegally sharing digital copies of music, illegally uploading pictures you don't own to your blog or illegally downloading movies and TV shows from peer to peer networks or unofficial sources you may face serious consequences.

Depending on the specific circumstances, you may be subject to any of the following:

- "Cease and Desist" letters from attorneys
- Slap on the wrist
- Up to \$30,000 in damages **per offense** for civil copyright infringement
- Up to 5 years in prison and \$250,000 in fines **per offense** for criminal ("willful") copyright infringement

You may use this document as a starting point for your institution's copyright disclosure.

Please link to http://www.bryan.edu/http://www.bryan.edu/consumer_information with the link text "This document is based on Bryan College's policy" if you do.

What this means at Bryan

In addition to the significant legal consequences, it's important to remember that any illegal activity is prohibited here at Bryan and may include additional consequences. Every disciplinary situation is different and will be handled according to the judgment of those responsible for the disciplinary actions for the given situation.

Legal Alternatives to Illegal Downloading

Thanks to legal online content providers like Netflix and the advent of publicly available licensing like Creative Commons (CC) that give content creators an easy way to quickly license their works with pre-made terms, it is easier than ever to find legal sources to view or download content.

Music:

- <http://www.pandora.com> (commercial music, not for sharing)
- <http://ccmixter.org/>
- <http://freemusicarchive.org/>
- <http://www.jamendo.com/en/>
- See more at <http://creativecommons.org/legalmusicforvideos>

Movies / TV:

(commercial movies/TV, not for copying or sharing)

- <http://www.netflix.com>
- <http://www.hulu.com>
- <http://www.crackle.com>

Pictures:

- <http://morguefile.com/> (free pictures released under the MorgueFile license)
- <http://www.flickr.com/> (both CC and non-CC pictures available, make sure you know the difference)
- <http://www.wylio.com> (CC licensed images from Flickr, with automatic attribution)

Use of Copyrighted Material

Examples of Appropriate Use

- Listening to a song on your laptop that you purchased and downloaded from Amazon or iTunes
- Letting your friend listen to songs you've purchased by letting them borrow your iPod
- Creating an original work for YouTube that is a parody of a popular TV show, that doesn't include actual footage or music from the show
- Copying a section of an article on the web, pasting into your paper for class and properly citing the source.
- Watching a DVD you rented from Netflix in your dorm room with a few friends

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Examples of Inappropriate Use

- Downloading a commercially released song from a Peer to Peer network
- Uploading clips from a TV show to YouTube
- Finding a picture of the lit Eiffel Tower at night on Google Images and displaying it on your website (the lighting arrangement is copyrighted)
- Copying content from a website and pasting it into a word document to use as “your” paper for class
- Showing a DVD you rented from Netflix to everyone in your dorm in a public space

Bryan actively combats unauthorized distribution of copyrighted works

Bryan uses both hi-tech and low-tech methods for combating the unauthorized distribution of content through its network including network filters, active blocking of known illegal sources, maintaining publicly available educational resources and displaying signage in appropriate areas.



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Bryan College Copyright Infringement Reduction Plan

Purpose

To combat the unauthorized distribution of copyrighted material via campus networks

Plan

1. Maintain the online Acceptable Use Policy (http://www.bryan.edu/acceptable_use) which emphasizes legal use of technology resources with regard to copyrighted materials, especially in electronic form
2. Block the peer-to-peer firewall category for internet traffic
3. Restrict wireless access points in the dorms and Mercer to client isolation mode in order to prevent file sharing among personal computers within our networks
4. Define BryanNet (college-owned) lab and office computer security settings and policies to prohibit the installation additional software by end users
5. Post notices in appropriate areas to encourage compliance with the Acceptable Use Policy and discourage unauthorized distribution of copyrighted material

CHRIST ABOVE ALL

Procedures

Discipline

Upon discovering or being notified of a violation, computing privileges of the offender may be suspended by IT Services and the offender referred to the appropriate office for potential disciplinary and/or legal action.

Plan Review

Our plans and procedures will be periodically reviewed and updated upon recommendation by appropriate governing agencies or university associations.

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