

FRESHMAN – Fall Semester		Hours	FRESHMAN – Spring Semester		Hours
COL 100 College Success		1	HIS general survey course (100/200 level)		3
ENG 109 College Writing I <u>OR</u> ENG 111 Freshman English*		3	Christian Life Formation Elective		1
CT 113 Critical Survey of Worldviews		3	Natural Science Elective (BIO, CHEM, PHYS)		3
Christian Life Formation Elective		1	COMM 111 Intro to Communication		3
MATH 119 Calculus for Business & the Sciences		3	EHS 111 Concepts of Physical Fitness		2
BUS 111 Intro to Computer Systems w/Bus Appl		3	BUS 121 Introduction to Business		3
			(ENG 110 College Writing II)*		
TOTAL HOURS		14	TOTAL HOURS		15
SOPHOMORE – Fall Semester			SOPHOMORE – Spring Semester		
BIB 222 Old Testament Literature & Interpretation		3	BIB 224 New Testament Literature & Interpretation		3
Foreign Language I		3	Foreign Language II		3
Choose ONE of the following: PSY 111, 228, or 334		3	COMM 324 Persuasive Communication		3
Choose ONE of the following: COMM 221, 223, or 345		3	ECFN 222 Principles of Economics II (Macro)		3
ECFN 221 Principles of Economics I (Micro)		3	MATH 211 Elementary Statistics		3
MKT 243 Principles of Marketing		3	MGT 237 Principles of Management		3
TOTAL HOURS		18	TOTAL HOURS		18
JUNIOR – Fall Semester			JUNIOR – Spring Semester		
Choose ONE of the following: ENG 211, FA 211, FLM 210, MUS 210, or THT 111		3	Natural Science Elective (BIO, CHEM, PHYS)		2
ENG 411 Expository Writing		3	BUS 326 Legal Environment for Business		3
COMM 326 Communication Ethics & Issues		3	COMM 325 Principles of Public Relations		3
COMM 330 Psychology of Communication		3	COMM 331 Intercultural Communication		3
MKT 421 Marketing Research & Decision Making**		3	MKT 423 Digital Marketing		3
TOTAL HOURS		15	TOTAL HOURS		14
SENIOR – Fall Semester			SENIOR – Spring Semester		
Free Electives		3	Christian Life Formation Elective		1
COMM 434 Organizational Communication		3	Free electives		8
COMM 475 Internship		3	Choose ONE of the following: COMM 424 or 435		3
MGT 441 Leadership and Managing Change		3	BUS 493 Integrated Marketing Communication Capstone		3
MKT Elective (300/400 level)		3			
TOTAL HOURS		15	TOTAL HOURS		15

*Depending on standardized test scores, students are required to take either ENG 109-110 College Writing I and II (6 credits) OR ENG 111 Freshman English (3 credits). Students who are placed in the ENG 109-110 sequence will need to take ENG 110 in the spring semester of the freshman year.

**Offered Alternate Years

This document is to be used for planning purposes only. Please refer to the academic catalog for complete information. Course planning should be completed in consultation with your academic adviser. Not all courses are offered every semester or every year.