



Online

ACADEMIC STATUS SHEET (Online)
Master of Business Administration
(36 hrs)
 Specialization: Marketing

REQUIREMENTS (36)

	Hrs.	Term	Grade
BUSM 511 Management and Leadership	3	_____	_____
BUSM 513 Biblical/Worldview Principles of Management	3	_____	_____
BUSM 521 Accounting Information for Management Decisions	3	_____	_____
BUSM 525 Managerial Economics	3	_____	_____
BUSM 531 Strategic Marketing	3	_____	_____
BUSM 537 Business in a Global Environment	3	_____	_____
BUSM 539 Integrated Strategic Management	3	_____	_____
BUSM 550 Marketing Research	3	_____	_____
BUSM 552 Consumer Behavior	3	_____	_____
BUSM 554 Integrated Marketing Communication	3	_____	_____
BUSM 556 Global Marketing	3	_____	_____
BUSM 558 Seminar in Marketing	3	_____	_____
36 Credits			

Minimal Graduation Requirements:

36 completed hours	3.00 grade point average
30 hours at Bryan College	No more than two grades of “C”

Review Admitting Catalog Year for Student Requirements and Restrictions

---THIS DOCUMENT IS FOR PLANNING PURPOSES ONLY---